

Syllabus of Record



Program: CET Shanghai

Course Code / Title: (SH/HIST 150) The History of Global Soccer

Total Hours: 45

Recommended Credits: 3

Primary Discipline / Suggested Cross Listings: History / Global Studies, International Relations, Area Studies, Sports Education

Language of Instruction: English

Prerequisites/Requirements: None

Description

It is, by far, the planet's most popular sport. More than a billion people play the game and billions more watch it on a regular basis. Its rules are simple; its mode of execution almost infinite. It is a fine art form, and war by other means. Manipulated by rulers and the plaything of tyrants, oligarchs, oil tycoons, and myriad capitalists, it remains, nevertheless, the peoples' game, created and developed by working people and lowly folk and enjoyed by every nation, race, and religion around the globe. Soccer/football is the only truly global sport, unrivalled in its reach and passionate international following.

This course uncovers the broad contours of the history of the game, from its humble beginnings among the industrial working class of Britain to its present global preeminence through constant expansion and growth. The history of global soccer is therefore a history of the modern world, reaching well beyond the biography of a popular game. It is impossible to understand the history of the game without placing it within its proper global context. What are soccer's origins? Who invented it? How, why, and where did it develop? How did it travel, settle, and thrive in societies throughout the world? Why the global attraction, expansion, and continued popularity? How do we account for the different styles and philosophy of playing the game? These are some of the key questions students address in this course.

Objectives

At the end of this course, students will be able to:

- explain the general history of soccer in its global context;
- understand how and why soccer developed in various geographical regions around the world;
- analyze how the history of global soccer is connected with the modern historical experiences of the world;
- interpret secondary and primary sources, weighing and utilizing historical evidence, and thereby advancing critical thinking skills;
- relate historical events and socio-economic structures to cultural and political practices on national and regional levels.

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Course Requirements

Students are required to complete all assigned reading materials before each class. This is vital as students are expected to actively participate in class discussion. Attendance requirements are outlined in the CET Attendance Policy.

The assignments required for this course are:

- a brief weekly response of about 200 words summarizing the week's assigned readings. For these responses, students are expected to summarize the main points of the readings, while generating questions for group discussion.
- a short essay of about 750 words on the history of a club or national team. Students provide a brief outline of the history of their favorite club or national team, or any that they choose, paying attention to the motives behind the founding of the team/club, the prime movers in the team's or club's formation, and the team's/club's development, achievements, and challenges over time to the present.
- a take-home midterm essay of 1,500 words on a topic selected from a list of possible essay prompts.
- a final examination with short answer and essay questions using course content and their own analysis.

Grading

The composition of the final grade is listed below:

- 10% Weekly response
- 15% Short essay
- 25% Midterm essay
- 20% Class preparation and discussion
- 30% Final exam

Readings

Abrams, Nathan D. "Inhibited But Not 'Crowded Out': The Strange Fate of Soccer in the United States." *International Journal of the History of Sport* 12, no. 3 (1995): 1-17.

Alegi, Peter. *African Soccerscapes: How a Continent Changed the World's Game*. Athens: Ohio University Press, 2010.

BBC documentary. "Fascism and Football." Accessed May 19, 2021.
<https://www.youtube.com/watch?v=oS0yeCONIaM>

Brennan, Patrick. "Women's Football." Accessed May 19, 2021.
http://www.donmouth.co.uk/womens_football/womens_football.html.

Brown, Matthew. "British Informal Empire and the Origins of Association Football in South America." *Soccer & Society* 16, no. 2-3 (2015): 169-182.

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- Cleland, Jamie, and Ellis Cashmore. "Fans, Racism, and British Football in the Twenty-First Century: The Existence of a 'Colour-Blind' Ideology." *Journal of Ethnic and Migration Studies* 40, no. 4 (2014): 638-654.
- CNN documentary. "Racism in Football: It's Not Black and White." Accessed May 19, 2021. <https://www.youtube.com/watch?v=8tEviDXNHzs>
- Collins, Tony. "Early Football and the Emergence of Modern Soccer, c. 1840–1880." *International Journal of the History of Sport* 32, no. 9 (2015): 1127-1142.
- Daniel, Petra, and Christos Kassimeris. "The Politics and Culture of FC St. Pauli: From Leftism, Through Anti-establishment, to Commercialization." *Soccer & Society* 14, no. 2 (2013): 167-182.
- Davies, Don. "Chapman's Arsenal." In *The Faber Book of Soccer*, edited by Ian Hamilton, 30-35. London: Faber and Faber, 1992.
- Dimeo, Paul. "Football and Politics in Bengal: Colonialism, Nationalism, Communalism." *Soccer & Society* 2, no. 2 (2001): 57-74.
- Doidge, Mark. "'The Birthplace of Italian Communism': Political Identity and Action Amongst Livorno Fans." *Soccer & Society* 14, no. 2 (2013): 246-26.
- Dunning, Eric. "Something of a Curate's Egg: Comments on Adrian Harvey's 'An Epoch in the Annals of National Sport.'" *International Journal of the History of Sport* 18, no. 4 (2001): 53-87.
- Edwardes, Charles. "The New Football Mania." *The Nineteenth Century*, October 1892. <https://www.proquest.com/docview/2633122?pq-origsite=primo&imgSeq=1>.
- ESPN documentary. "E: 60 Reports—Sepp Blatter and FIFA." Accessed May 19, 2021. <https://www.youtube.com/watch?v=vwEA5k6VTRg>.
- Galeano, Eduardo. *Soccer in Sun and Shadow*. New York: Bold Type Books, 2013.
- Garnham, Neal. *Association Football and Society in Pre-Partition Ireland*. Newtownards: Ulster Historical Foundation, 2004.
- Goldblatt, David. *The Ball is Round: A Global History of Soccer*. New York: Riverhead Books, 2008.
- _____. *The Game of Our Lives: The English Premier League and the Making of Modern Britain*. New York: Bold Type Books, 2014.
- Harvey, Adrian. "An Epoch in the Annals of National Sport': Football in Sheffield and the Creation of Modern Soccer and Rugby." *International Journal of the History of Sport* 18, no. 4 (2001): 53-87.

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- _____. "The Myth of the Public Schools as the Inventors of Modern Soccer: the Ultimate Revisionism." *Soccer & Society* 19, no. 1 (2018): 50-58.
- Hay, Roy. "'Our Wicked Foreign Game': Why Has Association Football (Soccer) Not Become the Main Code of Football in Australia?" *Soccer & Society* 7, nos. 2-3 (2006): 165-186.
- Horne, John, and Wolfram Manzenreiter. "Football, Culture, Globalisation: Why Professional Football Has Been Going East." In *Football Goes East: Business, Culture and the People's Game in China, Japan and South Korea*, edited by Wolfram Manzenreiter and John Horne, 1-17. London: Routledge, 2004.
- Jennings, Andrew. "Investigating Corruption in Corporate Sport: The IOC and FIFA." *International Review for the Sociology of Sport* 46, no. 4 (2011): 387-398.
- Kassimeris, Christos. *European Football in Black and White: Tackling Racism in Football*. Washington D.C.: Lexington Books, 2008.
- _____. "Fascism, Separatism and the *Ultras*: Discrimination in Italian Football." *Soccer & Society* 12, no. 5 (2011), 677-688.
- Kitching, Gavin. "The Origins of Football: History, Ideology and the Making of 'The People's Game.'" *History Workshop Journal* 79, no. 1 (2015): 127-153.
- Lanfranchi, Pierre. "'Mister' Garbutt: The First European Manager." *Sports Historian* 22, no. 1 (2002): 44-59.
- Lanfranchi, Pierre, Christiane Eisenberg, Tony Mason, and Alfred Wahl. *100 Years of Football: The FIFA Centennial Book*. London: Weidenfield & Nicholson, 2004.
- Lisi, Clemente A. *The U.S. Women's Soccer Team: An American Success Story*. 2nd ed. Lanham: Taylor Trade Publishing, 2013.
- Lowe, Sid. *Fear and Loathing in La Liga: Barcelona, Real Madrid, and the World's Greatest Sports Rivalry*. New York: Bold Type Books, 2014.
- Mangan, J. A. "Soccer as Moral Training: Missionary Intentions and Imperial Legacies." *Soccer & Society* 2, no. 2 (2001): 41-56.
- Manzenreiter, Wolfram. "Her Place in the 'House of Football': Globalization, Cultural Sexism and Women's Football in East Asian Societies." In *Football Goes East: Business, Culture and the People's Game in China, Japan and South Korea*, edited by Wolfram Manzenreiter and John Horne, 197-221. London: Routledge, 2004.
- Markovits, Andrei S. "The Other 'American Exceptionalism': Why Is There No Soccer in the United States?" *International Journal of the History of Sport* 7, no. 2 (1990): 230-264.
- Markovits, Andrei S., and Steven L. Hellerman. "Women's Soccer in the United States: Yet Another American 'Exceptionalism.'" *Soccer and Society* 4, nos. 2-3 (2003): 14-29.

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Mason, Tony. *Passion of the People? Football in South America*. Brooklyn, New York: Verso, 1995.

Moran, Richie. "Racism in Football: A Victim's Perspective." *Soccer & Society* 1, no. 1 (2000): 190-200.

Murray, Bill. *The World's Game: A History of Soccer*. Urbana-Champaign: University of Illinois Press, 1995.

Nadel, Joshua H. *Futbol! Why Soccer Matters in Latin America*. Gainesville, Florida: University of Florida Press, 2014.

"Obituary: Death of the Right Honourable Game Football" (1860). In *The Faber Book of Soccer*, edited by Ian Hamilton, 5. London: Faber & Faber, 1992.

Priestley, J. B. "Saturdays at Bruddersfield." In *The Faber Book of Soccer*, edited by Ian Hamilton, 35-36. London: Faber and Faber, 1992.

Taylor, Matthew. "Football's Engineers? British Football Coaches, Migration and Intercultural Transfer, c.1910–c.1950s." *Sport in History* 30, no. 1 (2010): 138-163.

_____. "Transatlantic Football: Rethinking the Transfer of Football from Europe to the USA, c.1880-c.1930s." *Ethnologie Française* 41, no. 4 (2011): 645-654.

The History of Football: The Beautiful Game. DVD. Fremantle Media Enterprises, Ltd, 2002.

Votre, Sebastião, and Ludmila Mourão. "Women's Football in Brazil: Progress and Problems." *Soccer & Society* 4, no. 2-3 (2003): 254-267.

Walvin, James. *The People's Game: The History of Football Revisited*. Edinburg: Mainstream Publishing, 2003.

Williams, Jean. *A Beautiful Game: International Perspectives on Women's Football*. Oxford: Berg, 2007.

_____. *A Game for Rough Girls? A History of Women's Football in Britain*. London: Routledge, 2003.

Wilson, Jonathan. *Inverting the Pyramid: The History of Soccer Tactics*. New York: Bold Type Books, 2013.

Zhao, Aihua, Peter Horton, and Liu Liu. "Women's Football in the People's Republic of China: Retrospect and Prospect." *International Journal of the History of Sport* 29, no. 17 (2012): 2372-2387.

Outline of Course Content

Topic 1 – The Prehistory of Soccer

Topic 2 – British Origins of the Modern Game: Nation and Class

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Topic 3 – The "Origins Debate"

Topic 4 – Industrial Football: The People's Game

Topic 5 – The Global Diffusion of Football

- Continental Europe
- America—*los ingleses locos*
- Africa
- Asia

Topic 6 -- Resistance and Retardation: Ireland, Australia, New Zealand, and the USA

Topic 7 – Gender and Soccer: The Origins and Rise of Women's Soccer

Topic 8 – The Commercialization and Professionalization of Soccer, 1914-1934

Topic 9 – The Global Governance of the Game: The Formation of FIFA, Soccer at the Olympics, and the World Cup

Topic 10 – How Mussolini Won the World Cup: Mussolini, Hitler, Franco, Fascism, and the Beautiful Game

Topic 11– The Rise of Latin American Dominance of the Game: Uruguay, Brazil, and Argentina

Topic 12 – The Postwar Soccer Boom in Europe and Latin America

Topic 13 – An American Success Story: US Women's Soccer in Comparative Perspectives

Topic 14 – The World's Game and Global Capitalism

Topic 15 – The Ugly Side of the Beautiful Game: Racism and Anti-Racism

Topic 18 – The Current Rise of Soccer in Asia

Topic 19 – FIFA, Sepp Blatter, and the World's Game: An End and a Beginning?