Program: CET Shanghai
Course Code / Title: (SH/ECON 330) The Chinese Economy
Total Hours: 45
Recommended Credits: 3
Language of Instruction: English
Prerequisites/Requirements: None

Description
This is an upper-level course on the Chinese economy and its impact not only on Chinese people but also the rest of the world. The course begins with a historical review of China's economy from the Mao Years to the Deng Xiaoping reform era to the 21st-century challenge of transitioning from a manufacturing-based economy to a system more incorporated into the global framework. The second part focuses on China’s role in regional economic integration and globalization, including the topics of unbalanced growth and development in China’s western regions and other issues specific to the nation. A special emphasis on US-China trade relations helps students evaluate and understand the economic pursuit of these two superpowers in East Asia.

The third section of the course considers the challenges that international businesses encounter competing in the Chinese market. Students are exposed Chinese consumer culture and buying behavior. The course concludes with a discussion on the future of the Chinese economy. Students have at least one field-based class at a local branch of a major multinational corporation or a leading Chinese corporation where they gain insight into topics such as the latest progress in manufacturing and services and managerial issues in China.

Objectives
In this course, students:
- Gain a critical understanding of the sources of growth within the Chinese economy.
- Analyze the economic challenges in China and the impact of consumer behavior.
- Evaluate the extent of globalization and economic integration in the East Asian region.
- Identify and examine, mainly through case studies, the strategies of international businesses in China.
- Build skills to evaluate China’s economic policies in the coming decades.
- Conduct research in a Chinese environment and present findings to peers.

Course Requirements
Students are expected to attend each class and field-based course component, as outlined in the CET Attendance Policy. Assigned readings, averaging 50-80 pages per session, must be completed before class. Active participation is essential in this course, and students are expected to come prepared to participate thoughtfully in class discussions.
Syllabus of Record

Students take two 15-minute quizzes during the course. A quiz includes five multiple choice questions and one short-answer question. At the end of the term, students take a two-hour final exam. The questions include multiple choices, essay questions, and peer evaluation.

Students complete a group presentation for their class project, as well as a group project paper. Group project presentations and papers are assigned at the start of the course. The assignment is to provide global and local insights to help a Chinese business go international. Group size is two to three students. Presentations are twenty minutes in length and group project papers are at least 3,000 words in length. Presentations are graded on quality of presentation and soundness of analysis. Papers are similarly graded, further requirements being proper referencing and a good choice of sources.

Grading
The final grade is determined as follows:

- Preparation and participation: 20%
- Quizzes: 20%
- Group project: 15%
- Group project presentation: 15%
- Final exam: 30%

Readings


Syllabus of Record


Syllabus of Record


Syllabus of Record

Outline of Course Content
Topic 1: Globalization from a Chinese perspective
Topic 2: An overview of the Chinese economy
Topic 3: The Chinese economy from isolationism to Deng Xiaoping
Topic 4: Transformation of the Chinese economy into the 21st century
Topic 5: US-China trade relations
Topic 6: China and regional economic integration
Topic 7: The East-West gap
Topic 8: Rural and environment issues
Topic 9: International businesses in China
Topic 10: Chinese consumers
Topic 11: Future trends in the Chinese economy