

CET Syllabus of Record



Program: International Career Pathways, Beijing, China

Course Title: Introduction to International Careers

Course Code: TBD

Total Hours: 45

Recommended Credits: 3

Suggested Cross Listings: International Studies

Language of Instruction: English

Prerequisites/Requirements: None

Description

This course introduces students to a wide range of international career opportunities and helps them explore their own interests and goals in addition to the skills and experience required to enter these fields. Professional fields covered might include diplomacy, business, non-governmental organizations, media, health, law, technology, and education and can be tailored to the interests of the student group. Skills such as researching careers, informational interviewing, and cross-cultural communications will be emphasized with opportunities to develop and practice both in the classroom and in the Chinese context. Visits to workplaces and onsite sessions at locations throughout the city are an important component of the course.

Objectives

In this course, students will:

- Gain knowledge about a variety of international careers
- Identify careers that match their interests and values
- Develop an understanding of the requirements and pathways for a variety of professions
- Practice skills that are critical to planning successful career pathways
- Outline an action plan for pursuing career interests in college and beyond

Course Requirements

Students must complete reading assignments before each class and come prepared to participate actively in class discussions. Readings average 15 to 20 pages per class session. Several off-site lectures and visits are central to the course and attendance is required.

CET Syllabus of Record

Assignments

- Career assessment inventory and 2-3 page paper with summary and analysis of results
- Three 1-2pp reaction papers to site visits
- Informational interview and report—5 pages
- Work culture analysis—5-7pp paper on chosen location
- Job sector research report—select location/sector and review opportunities for international careers—3-5 pages
- Final project—college/career action plan with class presentation

Methods of Evaluation

Student progress in this course is assessed in a variety of ways. The final grade is determined as follows:

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|-------------------------------|-----|
| Career inventory/analysis | 10% |
| Reflection papers (3) | 10% |
| Informational interview/paper | 15% |
| Work culture analysis | 15% |
| Job research report | 10% |
| Final project | 20% |
| Class participation | 20% |

Primary Texts

Baruch, Yehuda, et al. "Exploring International Work: Types and Dimensions of Global Careers." *The International Journal of Human Resource Management*, vol. 24, no. 12, 2013, pp. 2369–2393., doi:10.1080/09585192.2013.781435.

Berdan, Stacie Nevadomski. *Go Global!: Launching an International Career Here or Abroad*. SNB Media, LLC., 2011.

Dickmann, Michael, et. al *Management of Global Careers: Exploring the Rise of International Work*. Springer International PU, 2018.

Du, Ping. *Intercultural Communication in the Chinese Workplace*. Palgrave Macmillan, 2015.

CET Syllabus of Record

Fabricant, Francine, and Jennifer Miller. *Creating Career Success: A Flexible Plan for the World of Work*. Wadsworth Cengage Learning, 2014.

International and Transnational Learning in Higher Education: A Study of Students' Career Development in China. Centre for Global Higher Education, June 2017, www.researchcghe.org/perch/resources/publications/wp21.pdf.

Knight, Rebecca. "How to Get the Most Out of an Informational Interview." *Harvard Business Review*, 18 July 2016, hbr.org/2016/02/how-to-get-the-most-out-of-an-informational-interview.

"Cross-Cultural Competence and Cultural Intelligence in the Workplace." Kwantes, Catherine T., and Sharon Glazer. *Culture, Organizations, and Work: Clarifying Concepts*. Springer, 2017.

Reis, Christina. *Careers without Borders: Critical Perspectives*. Routledge, 2013.

Simeon, Roblyn. *Working in the Global Economy: How to Develop and Manage Your Career across Borders*. Routledge, 2013.

Supplementary Texts

Baruch, Yehuda, and Cristina Reis. "How Global Are Boundaryless Careers and How Boundaryless Are Global Careers? Challenges and a Theoretical Perspective." *Thunderbird International Business Review*, vol. 58, no. 1, Nov. 2015, pp. 13–27., doi:10.1002/tie.21712.

Cressey, Laura E., et al. *Careers in International Affairs*. Georgetown University Press, 2014

Dickmann, Michael, and Yehuda Baruch. *Global Careers*. Routledge, 2011.

The Future of Jobs, reports.weforum.org/future-of-jobs-2016/.

Gedde Maia. *Working in International Development and Humanitarian Assistance: A Career Guide*. Routledge, 2015.

Haworth, Penny, and Cheryl J. Craig. *The Career Trajectories of English Language Teachers*. Symposium Books, 2016.

Hidden Competences - CIMO. Center for International Mobility, www.cimo.fi/instancedata/prime_product_julkaisu/cimo/embeds/cimowwwstructure/32427_Faktaa_1_2014_Hidden_Competences.pdf.

Hurney, Christine. *Occupational Outlook Handbook 2016-2017*. JIST, 2017.

CET Syllabus of Record

Kopp, Harry, and John K. Naland. *Career Diplomacy: Life and Work in the US Foreign Service*. Georgetown University Press, 2017.

Ladegaard, Hans J., and Christopher J. Jenks. *Language and Intercultural Communication in the Workplace: Critical Approaches to Theory and Practice*. Routledge, 2017.

Meyer, Erin. *The Culture Map: Decoding How People Think, Lead, and Get Things Done across Cultures*. PublicAffairs, 2015.

Meyer, Erin. *The Culture Map: Breaking through the Invisible Boundaries of Global Business*. PublicAffairs, 2014.

Mueller, Sherry Lee, and Mark Overmann. *Working World: Careers in International Education, Exchange, and Development*. Georgetown University Press, 2014.

Rist, D. Wes. *Careers in International Law: A Guide to Career Paths in International Law*. American Soc. of Internat. Law, 2014.

Sim, Fiona, and Jenny Wright. *Working in Public Health*. Routledge, 2015.

Smith, David J. *Peace Jobs: A Students Guide to Starting a Career Working for Peace*. Information Age Publishing, Inc, 2016.

Tillman, Marty. "Global Career Compass." *Global Career Compass*, globalcareercompass.blog/.

Welch, Denice, and Catherine Welch. "How Global Careers Unfold in Practice: Evidence from International Project Work." *International Business Review*, vol. 24, no. 6, 2015, pp. 1072–1081., doi:10.1016/j.ibusrev.2015.04.008.

Outline of Course Content

Each topic will consist of one or two class sessions.

1. Global Context for Work/Spectrum of International Careers
2. Career Interest Assessment and Skills Inventory
3. Researching International Careers/Online Resources
4. Informational Interviewing
5. Careers: Diplomacy
6. Careers: Business
7. Careers: International Development and Non-Governmental Organizations
8. Careers: Media
9. Careers: Health and Medicine

CET Syllabus of Record

10. Careers: Law
11. Careers: Technology
12. Careers: Education
13. Workplace Culture and Cross-Cultural Communications in China and Around the World
14. Chinese Student Mobility and Career Development
15. Preparing for College: The Application Process and Beyond
16. Developing an Action Plan