

**Program**: CET Taiwan

Course Code / Title: (TP/INTS 350) Internship: Bridging Theory and Practice

Total Hours: Minimum of 150 Recommended Credits: 3

Primary Discipline / Suggested Cross Listings: Internship / Cross listings may

be determined according to the subject area of the placement

Language of Instruction: English and Chinese

Prerequisites / Requirements: None

### **Description**

Internships offer the potential to bring together the best of academic and experiential learning abroad. Through immersion in a professional context and hands-on engagement with the work of an organization, students are able to test out the theories they have learned in the classroom and gain a more nuanced, sophisticated understanding of the local, regional, and global contexts in which they are studying and working.

This course engages students with their organization on three levels:

- Academic: students bring an academic focus to their internship, both to better contextualize it and to pursue specific research questions.
- *Professional*: through their work at the internship site students gain new skills and develop professionally.
- Experiential: students are encouraged to be self-aware and reflective as they observe and interact within their internship and identify cultural and other dynamics at play, and while situating the experience within their own individual, intellectual, and professional narratives.

From this multi-layered experience, students are to emerge with a deeper, more complex understanding of their organization's place within the world and themselves as thinkers, actors, and future professionals.

#### **Objectives**

More specifically, from their participation in this course, students are expected to:

- Establish a solid understanding of the external social, political, and economic influences that frame and drive their organization's work.
- Develop insight into the inner workings of their organization and the dynamics that shape it.
- Learn to bridge theory and practice by bringing an academic focus to hands-on work.
- Hone professional and personal skills by learning to skillfully navigate cultural and other differences in a work environment abroad.

Students are evaluated on the basis of how effectively they are able to navigate the academic, professional, and personal dimensions of their internship; the self-awareness and perceptive abilities they demonstrate; and the quality of their academic work.

#### **Course Requirements**

Weekly meetings of internship course

- Students are expected to attend each class and to have read and be prepared to discuss the assigned readings and their experiences.
- Attendance, preparation, and quality of participation are factored into the final grade.

### Minimum of 12 hours weekly at internship placement

- Hours are logged, signed by internship supervisor, and submitted to CET at least twice per semester.
- Commute to and from the internship site does not count towards hours worked.

### Periodic 1:1 check-ins with internship instructor

Scheduled at the outset, middle, and conclusion of the term, these
meetings serve to focus the student's academic interests related to the
internships, to assist the student in navigating challenges, and to
provide guidance on written assignments, presentations, and the final
paper.

#### Weekly writing assignments

 These may vary slightly depending on the term and professor, but include initial goal-setting, a mid-term progress report, and interim reflection pieces.

#### Readings, general and topic-specific

- Readings selected from the bibliography below and other sources are assigned for each class meeting.
- In addition, students are expected to develop a bibliography to support their specific area of academic focus related to the internship and paper research, and to read roughly one article or chapter a week of topic-specific material.

#### Final paper

- 10-12 pages in length (2,500-3,000 words).
- An academic essay that brings together scholarly work relating to the subject area, the placement itself as a case study, and a self-reflective

dimension that incorporates the student's vantage point and experience in the process.

## Case study presentation

- Scheduled throughout the term, roughly 10-15 minutes in length.
- Students present their internship placement as a case study, discussing their academic interests related to the internship, their professional tasks and responsibilities, and personal insights, challenges, and lessons learned.

#### Performance at Internship

- Students are expected to conduct themselves in an ethical, professional manner, act respectfully and collegially towards coworkers and supervisors, and dress appropriately for the work environment.
- Internship supervisors evaluate students according to their professionalism, punctuality, attitude, and quality of work.

#### **Methods of Evaluation**

The final grade is determined as follows:

- 20% Performance at internship placement
- 20% Preparation for and participation in class
- 20% Weekly written assignments
- 10% Topic-specific bibliography
- 10% Case study presentation
- 20% Final paper

## Readings

Readings are selected from the list below and may vary according to term and instructor.

Bennett, Milton J. "Becoming Interculturally Competent." In *Toward Multiculturalism: A Reader in Multicultural Education*, edited by Jaime S. Wurzel, 62-77. Yarmouth, Maine: Intercultural Press, 2004.

Bezci, Egemen. "Seeking Shelter in the Anthropocene: Challenges and Opportunities for Taiwan." *The Pacific Review*, July 2021. DOI: 10.1080/09512748.2021.1948912

Boud, David, and John Garrick, eds. *Understanding Learning at Work*. London: Routledge, 1999.

Brading, Ryan. "Generation Z in Taiwan: Low Salaries, 'Little Happiness', and a Social-Media World in the Mix." In *The New Generation Z in Asia:*Dynamics, Differences, Digitalisation, edited by Elodie Gentina and Emma Parry, 71-85. Bingley, UK: Emerald Publishing, 2020.

Chang, Hsiao-Ming, Chiu-Hui Hung, and Chin-Lung Chou. "A Study of Alishan Indigenous Tribal Tourism Development in Taiwan." *Asian Journal of Environment & Ecology* 8, no. 1 (2018): 1-12.

Chang, Hung-Chieh. "Climate Strike or Not? Intersectionality of Age and Culture Encountered by Young Climate Activists in Taiwan." *Journal of Asian Public Policy* (2022).

https://doi.org/10.1177/09075682221074869

Chang, Lung-chih. "Rethinking Taiwanese Ethnicity: Notes on Recent Historical Scholarship." In *A Century of Development in Taiwan: From Colony to Modern State*, edited by Peter C.Y. Chow, 60-72. Edward Elgar Publishing, Elgar Online, 2022.

Chang, Min-Wen Sophie. "Population Ageing and Societal Inequalities: The Case of Taiwan."

In Ageing Asia and the Pacific in Changing Times, edited by Subas Dhakal, Alan Nankervis, and John Burgess, 195-211. Singapore: Springer, 2022.

Chen, Naiwei, and Ho-Chyuan Chen. "Religion, Marriage and Happiness: Evidence from Taiwan." *Applied Research in Quality of Life* 16 (2021): 259–299.

Chen, Tzu-hsuan, and Ying Chiang. "The Absent Savior? Nationalism, Migration, and Football in Taiwan." *The International Journal of the History of Sport* 36, no. 7-8 (2019): 698-713.

Ching, Leo T. S. "Reconciliation Otherwise: Intimacy, Indigeneity, and the Taiwan Difference."

boundary 2 45, no. 3 (2018): 27-44.

Chow, Peter C.Y., ed. *A Century of Development in Taiwan: From Colony to Modern State*. Edward Elgar Publishing, Elgar Online, 2022.

Chuang, Szufang, and Greg G. Wang. "Confucian Philosophy and Influence on Perceived Values and Behavioural Orientations by Taiwan's Millennials. Human Resource Development International 21, no. 4 (2018): 362-381.

Costley, Carol, Geoffrey Elliott, and Paul Gibbs. *Doing Work-Based Research: Approaches to Enquiry for Insider-Researchers*. Los Angeles and London: Sage Publications, 2010.

DasBender, Gita. "Critical Thinking in College Writing: From the Personal to the Academic." In Writing Spaces: Readings on Writing, Volume 2, edited by Charles Lowe and Pavel Zemliansky, 2011. https://writingspaces.org/wp-content/uploads/2021/07/writing-spaces-readings-on-writing-vol-2.pdf

DeWalt, Kathleen, and Billie DeWalt. *Participant Observation: A Guide for Fieldworkers*. New York: Rowman & Littlefield, 2010.

Dirlik, Arif. "Taiwan: The Land Colonialisms Made." *boundary 2* 45, no. 3 (2018): 1–25.

Earley, P. Christopher, and Elaine Mosakowski. "Cultural Intelligence." *Harvard Business Review*, Oct. 2004, 1-17.

Hartnett, Stephen J., Patrick Shaou-Whea Dodge, and Lisa B. Keränen. "Postcolonial Remembering in Taiwan: 228 and Transitional Justice as 'The End of Fear.'" *Journal of International and Intercultural Communication* 13, no. 3 (2020): 238-256.

Ho, Ming-sho. "Occupy Congress in Taiwan: Political Opportunity, Threat, and the Sunflower Movement." *Journal of East Asian Studies* 15, no. 1 (2015): 69–97.

\_\_\_\_\_. "The Religion-Based Conservative Countermovement in Taiwan: Origin, Tactics, and Impacts." In *Civil Society and the State in Democratic East Asia: Between Entanglement and Contention in Post High Growth*, edited by David Chiavacci, Simona Grano, and Julia Obinger, 141-166. Amsterdam University Press, 2020.

Hofstede, Geert. "Dimensionalizing Cultures: The Hofstede Model in Context." in *Online Readings* in *Psychology and Culture* 2, no. 1 (2011): 3-26.

Hofstede, Geert, Gert Jan Hofstede, and Michael Minkov. *Cultures and Organizations: Software of the Mind: Intercultural Cooperation and Its Importance for Survival, Third Edition.* New York: McGraw Hill, 2010.

Hsu, Chia-Yuan, and Wen-Yu Chen. "Subordinates' Perception of Managers' Transformational Leadership Style and Satisfaction: A Comparison of Electronic Manufacturing Companies in Mainland China and Taiwan." *The International Journal of Human Resource Management* 22, no. 15 (2011): 3097-3108.

Hu, Yu-Ying. "Mainstreaming Female Masculinity, Signifying Lesbian Visibility: The Rise of the Zhongxing Phenomenon in Transnational Taiwan." Sexualities 22, no. 1-2 (2017): 182- 202.

Huang, Shuling. "Be True to Yourself': Transnational Mobility, Identity, and the Construction of a Mobile Self by Taiwanese Young Adults." *Mobilities*, August 2021.

doi: 10.1080/17450101.2021.1946920

Huang, Shuling. "Japanese and Korean Popular Culture and Identity Politics in Taiwan." In *Asian Cultural Flows: Cultural Policies, Creative Industries, and Media Consumers*, edited by Nobuko Kawashima and Hye-Kyung Lee, 215-232. Singapore: Springer (2018).

Hung, Cheng-Yu. "Tradition Meets Pluralism: The Receding Confucian Values in the Taiwanese Citizenship Curriculum." *Asia Pacific Journal of Education* 35, no. 2 (2015): 176-190.

Hung, Li-San, and Mucahid Mustafa Bayrak. "Taking Gender Ideologies Seriously in Climate Change Mitigation: A Case Study of Taiwan." *International Journal of Climate Change Strategies and Management* 14, no. 2 (2022): 218-236.

Hwang, Chuan-Ching. "Characteristics of Taiwanese Food Banks and Their Potential to Reduce Food Waste and Achieve Sustainability Goals." Knowledge Innovation on Design and Culture: Proceedings of the 3rd IEEE International Conference on Knowledge Innovation and Invention (2020): 93-95. https://doi.org/10.1142/9789811238727 0022

Lee, Hua-Chang, and Chuan-Ching Hwang. "Why Do Homeless People in Taiwan Not Use Social Services Provided by the Government?" *Knowledge Innovation on Design and Culture: Proceedings of the 3rd IEEE International Conference on Knowledge Innovation and Invention* (2021): 413-415. https://doi.org/10.1142/9789811238727\_0095

Jordan, David. K., Andrew. D. Morris, and Marc. L. Moskowitz, eds. *The Minor Arts of Daily Life:* Popular Culture in Taiwan. (Honolulu, Hawaii: University of Hawai'i Press, 2004).

Kong, Travis S.K. "Transnational Queer Sociological Analysis of Sexual Identity and Civic-Political Activism in Hong Kong, Taiwan and Mainland China." *British Journal of Sociology* 70, no. 5 (2019): 1904-1925.

Kuan, Da-wei (Daya Dakasi). "Indigenous Traditional Territory and Decolonisation of the Settler State." In *Taiwan's Contemporary Indigenous Peoples*, edited by Huang Chia-yuan, Daniel Davies, Dafydd Fell, 184-205. London and New York: Routledge, 2021.

Kwon, Jungmin. "What Fans Want?: The Past, Present, and Future of Boys Love (BL) Cultures in East Asia." In *Transnational Convergence of East Asian Pop* 

*Culture*, edited by Seok- Kyeong Hong and Dal Yong Jin, 96-112. London; New York, NY: Routledge, 2021.

Lai, Hung-Ju. "Social Stigma and Management Strategies of Unmarried Single Mothers in Taiwan."

Asia Pacific Journal of Social Work and Development 32, no. 1 (2022): 38-49.

Laliberté, André. "Taiwan's Covenantal Pluralism." *The Review of Faith & International Affairs* 19, no. 1 (2021): 42-55.

Lee, Shou-Lu. "Social Work Students' Attitudes Towards Indigenous People: An Empirical Study in Taiwan." *Australian Social Work* 74, no. 4 (2021): 434-447.

Liao, Pei-Ru. "'Only Filial Piety Can Produce Heirs, Not Homosexuals!': An Exploration of the Glocalised Rhetoric of the Pro-Family Movement in Taiwan." *Culture and Religion* 21, no. 2 (2020): 139-156.

Lin, Wen-ling. "A Queer Fantasy World of The New Member: The Phenomenon of the First Boys' Love Musical in Taiwan." *Asian Theatre Journal* 35, no. 2 (2018): 418-442.

Liu, Roger C. "From 'Sticks' to 'Carrots' and 'Nets', then to 'Needles': The Evolution of the CPC's Policy towards Taiwan." *China Report* 58, no. 1 (2022): 90–105.

Liu, Xuekun. "But If Taiwan Legalizes Same-Sex Marriage ... ': Discourses of Homophobia and Nationalism in a Chinese Antigay Community Online." *Critical Discourse Studies* 18, no. 4 (2021): 429-444.

Lu, Yi-Ting Lu, and Yu-Ying Hu. "Who Are the Zhongxing Nu Hai? Gender, Sexuality, and the Configuration of Gender-Neutral Identity in Contemporary Taiwan." *Inter-Asia Cultural Studies* 22, no. 2 (2021): 178-195.

Moore, Fiona. "Multiple Interpretations of 'National Culture' and the Implications for International Business: The Case of Taiwan. *Journal of World Business* 55, no. 5 (August 2020).

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Moskowitz, Marc. L. "Message in a Bottle: Lyrical Laments and Emotional Expression in Mandopop." *The China Quarterly* 194 (2008): 365–379.

Nesterova, Yulia. "Multiculturalism and Multicultural Education Approaches to Indigenous People's Education in Taiwan." *Multicultural Education Review* 11, no. 4 (2019): 253-270.

Parilla, Peter F., and Garry W. Hesser. "Internships and the Sociological Perspective: Applying Principles of Experiential Learning." *Teaching Sociology* 26, no. 4 (1998): 310-329.

Qurtuby, Sumanto al-. "Buddhism and Worldliness in Modern Taiwan." *Journal of Contemporary* Religion 35, no. 3 (2020): 543-564.

Rowen, Ian. "Inside Taiwan's Sunflower Movement: Twenty-four Days in a Student-Occupied Parliament, and the Future of the Region." *Journal of Asian Studies* 74, no. 1 (2015): 5–21.

Saviki, Victor, ed. *Developing Intercultural Competence and Transformation: Theory, Research, and Application in International Education*. Sterling, VA: Stylus Publishing, 2008.

Shen Shiau-Chi. "Identity in Formation and Transformation: Dynamics of National Identity Change after Taiwan's Democratization." In *A Century of Development in Taiwan: From Colony to Modern State*, edited by Peter C.Y. Chow, 73-94. Edward Elgar Publishing, Elgar Online, 2022.

Shih, Yi-Ping Eva. "Redefining Cosmopolitanism: The Inter-Generational Transmission of Global Cultural Capital in Taiwan." In *Aesthetic Cosmopolitanism and Global Culture*, edited by Vincenzo Cicchelli, Sylvie Octobre, and Viviane Riegel, 271–294. Leiden, Netherlands: Brill, 2020.

Simon, Scott. "Of Boars and Men: Indigenous Knowledge and Co-Management in Taiwan."

Human Organization 72, no. 3 (2013): 220-229.

Sugimoto, Tomonori. "Urban Settler Colonialism: Policing and Displacing Indigeneity in Taipei, Taiwan." *City & Society* 31, no. 2 (2019): 227–250.

Sun, Daniel Yu-Kuei. "Reading Yani Tseng: Articulating Golf, Taiwanese Nationalism, and Gender Politics in Twenty-First-Century Taiwan." *The International Journal of the History of Sport* 36, no. 7-8 (2019): 31-747.

Sweitzer, Frederick and Mary A. King. *The Successful Internship: Personal, Professional, and Civic Development*. Belmont, California: Brooks/Cole, 2009.

Tierney, Robert. "The Class Context of Temporary Immigration, Racism and Civic Nationalism in Taiwan." *Journal of Contemporary Asia* 41, no. 2 (2011): 289-314.

Tsai, Yu-Yueh, and Wan-Ju Lee. "An imagined Future Community: Taiwan Biobank, Taiwanese Genome, and Nation-Building. *BioSocieties* 16 (2021): 88–115.

Tseng, Pintsang, and Yujen Chen. "Making "Chinese Cuisine": The Grand Hotel and Chuan-Yang Cuisine in Postwar Taiwan." *Global Food History* 6, no. 2 (2020): 110-127.

Wang, Hsing-Kuo, Jung-Feng Tseng, and Yu-Fang Yen. "Examining the Mechanisms Linking Guanxi, Norms and Knowledge Sharing: The Mediating Roles of Trust in Taiwan's High- Tech Firms." *The International Journal of Human Resource Management* 23, no. 19 (2012): 4048-4068.

Wang, Julia Shu-Huah, Yixia Cai, and Qin Gao. "How Effective Are Social Safety Net Programs in Reducing Poverty Risks? A Comparative Study of Taiwan and Southeast China." *Journal of Asian Public Policy* (2021). https://doi.org/10.1080/17516234.2021.1920328

Wang, Shun-Yung Kevin, and Ivan Y. Sun. "A Comparative Study of Rural and Urban Residents' Trust in Police in Taiwan." *International Criminal Justice 30*, no. 2 (2018): 197-218.

https://doi.org/10.1177/1057567718763724

Wang, Sumei. "Taiwanese Baseball: A Story of Entangled Colonialism, Class, Ethnicity, and Nationalism." *Journal of Sport & Social Issues* 33, no. 4 (2009): 355–72.

Wang, T.Y., and Alexander C. Tan. "Balancing, Bandwagoning or Hedging: Taiwan's Strategic Choices in the Era of a Rising China." *Political Science*, Sept. 2021.

https://doi.org/10.1080/00323187.2021.1967765

Xin, Qiang. "Having Much in Common? Changes and Continuity in Beijing's Taiwan Policy."

The Pacific Review 34, no. 6 (2021): 926-945.

Yang, Ching-Li, Kangjung Weng, and Syuan-Li Renn. "Does Taiwan Have a Gender Revolution? Assessment Based on Gender Role Attitude, Housework Division, and Marriage Matching." *Athens Journal of Social Sciences* 7, no. 3, (2020) 165-184.

Yueh, Hsin-I Sydney. "From Japanese Otaku to Taiwanese Zhainan: Understanding Transcultural Masculinity Through a Cultural Term in Taiwan." *Journal of International and Intercultural Communication* 12, no. 2 (2019): 111-127.

#### **Outline of Course Content**

The following topic areas are covered in the course of the term. Pacing and content may vary according to instructor.

# Topic 1 – The Crafting of an Academic Internship: Framework, Goals, Methodology

- How to identify the levels of analysis: academic, organizational/professional, personal.
- How to handle overlapping contexts: the local, the regional, the global.
- Setting academic goals, and refining research interests.
- Developing your bibliography.
- How to situate oneself in academic work: becoming a participantobserver.
- Cultivating awareness of self and other: journaling, field notes, reflection pieces
- Learning through work and other methodological issues

## Topic 2 – Issues in the Taiwanese Workplace

 Overview of hierarchies, gender, race, age, and other social and cultural structures that define the workplace culture in Taiwan.

#### Topic 3 – Economy and Community

- Overview of the relationship between the public sector, private sector, and non-governmental organizations.
- Mapping students' internship sites onto this grid.

## Topic 4 – Mid-Point Progress Check-In

## Topic 5 – Deep Dives and Case Studies

- Students take turns presenting and discussing each of their internships
- In addition, students address the following questions:
  - 'What challenges have I faced in my placements, and how did I navigate those challenges?'
  - 'What insights into my academic area of interest am I gleaning from my work and my topic-specific readings?'

## Topic 6 – Preparing for the Final Paper

- What changed in your research focus, assumptions, and anticipated conclusions since you began?
- In what ways has engagement with the internship placement changed what you thought you knew about the subject area?

• How to write a paper that brings it all together.